

# COMPETENCIES FOR SECONDARY TEACHERS OF SPEECH, GRADES 7-12



In addition to the Arkansas Teaching Standards (ATS) and the competencies for the Teacher Excellence and Support System (TESS), including competencies regarding the knowledge and use of educational technology that reflect the International Society for Technology in Education standards, the teacher of Secondary Speech grades 7-12, shall also demonstrate knowledge and competencies in the following areas:

## 1. COMMUNICATION FUNDAMENTALS

- 1.1 Knowledge of verbal and nonverbal messages, including effective listening behaviors
- 1.2 Ability to develop an understanding of the elements of communication and their definitions
- 1.3 Knowledge of the communication process, including perception, self-concept, and self-disclosure
- 1.4 Ability to analyze the functions, development, and assessment of communication competence
- 1.5 Ability to demonstrate knowledge of communication principles
- 1.6 Ability to develop an understanding of the ethical implications of communication

## 2. INTERPERSONAL COMMUNICATION

- 2.1 Ability to analyze the interpersonal and intrapersonal elements of the communication process
- 2.2 Ability to develop an understanding of the relational communication, including emotional and relational messages
- 2.3 Ability to identify the goals, skills, and outcomes of supportive interpersonal communication
- 2.4 Ability to analyze the effect of gender and culture in communication
- 2.5 Ability to demonstrate knowledge of communications processes in different types of relationships, personal, family, romantic, and organizations
- 2.6 Ability to develop an understanding of types of conflict management

## 3. GROUP COMMUNICATION

- 3.1 Ability to facilitate problem solving and decision making
- 3.2 Ability to analyze discussion principles and group communication processes
- 3.3 Knowledge of group roles and functions
- 3.4 Ability to develop an understanding of conflict management and mediation
- 3.5 Knowledge of the reflexive relationship between culture and leadership

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## 4. PUBLIC SPEAKING

- 4.1 Knowledge of purposes, types, and forms of public speaking, including audience analysis, along with listening, adapting to an audience, and feedback
- 4.2 Ability to develop strategies for organizing content, including style and use of language, effective delivery, choice of supporting materials and ethics of using supporting materials
- 4.3 Ability to implement components of delivery in public speaking: voice and diction, pronunciation, and movement
- 4.4 Ability to criticize and evaluate speeches, including rhetorical criticism, and assessment of student speeches
- 4.5 Ability to develop an understanding of culture on public speaking
- 4.6 Ability to demonstrate the efficacy of argument in public speaking settings

## 5. MEDIA AND THEIR INFLUENCES

- 5.1 Ability to critically analyze and evaluate media forms and types, including television, radio, and internet
- 5.2 Ability to explore media influence on audiences, including programming, commercials, and political process
- 5.3 Knowledge of production techniques and communication technologies
- 5.4 Ability to develop an understanding of environmental influences that affect the media industry
- 5.5 Knowledge concerning media response to race, gender, and class issues

## 6. ORAL INTERPRETATION AND PERFORMANCE STUDIES

- 6.1 Ability to demonstrate an understanding of literary principles and aesthetics, including dramatic theory, along with forms styles and structures of criticism
- 6.2 Ability to analyze text and context through the interpretation process
- 6.3 Ability to apply the principles of acting and performance techniques through voice, use of manuscripts, and development of characters
- 6.4 Knowledge of readers' theater, storytelling, folklore, oral history, and creative dramatics

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## 7. FORENSICS: COMPETITIVE SPEECH AND DEBATE

- 7.1 Knowledge of individual events, including public address, interpretation, extemporaneous speaking, and oratory
- 7.2 Ability to write and/or perform in individual events
- 7.3 Knowledge of effective program management, including tournament and team management, coaching philosophy, and school relations
- 7.4 Ability to develop understanding of argumentation and debate, including Lincoln-Douglas debate, persuasion, and policy

## 8. ASSESSMENT AND EVALUATION ISSUES

- 8.1 Ability to demonstrate an understanding of teacher responsibility, including ethics, promptness of feedback, and objective assessment of performance
- 8.2 Ability to develop assessment techniques for oral performance classroom behaviors, written and oral critiques, and rubrics
- 8.3 Ability to demonstrate the ability to construct tests and alternate forms of communication assessment
- 8.4 Ability to develop speech communication curriculum, including implementation, appropriate assignments, and textbook selection